



Meet the A-team

Only with an A-team, you will make progress. The Any-mal team is constantly growing and consists of colleagues with various expertise next to a management team out. The management team is made up of Saskia Luttikholt and Emiel Schiphorst (photo). On the web-

Without partners ZERO results

To strengthen our ambition and message, we are constantly looking for new enthusiastic partners who would add value to the app. There is no development without partners! That is why we work together with well-known and less well-known partners in many ways to improve the app its usability. All partners of Anymal can be found on Any-mal.com.

www.any-mal.com



info@any-mal.com - www.any-mal.com

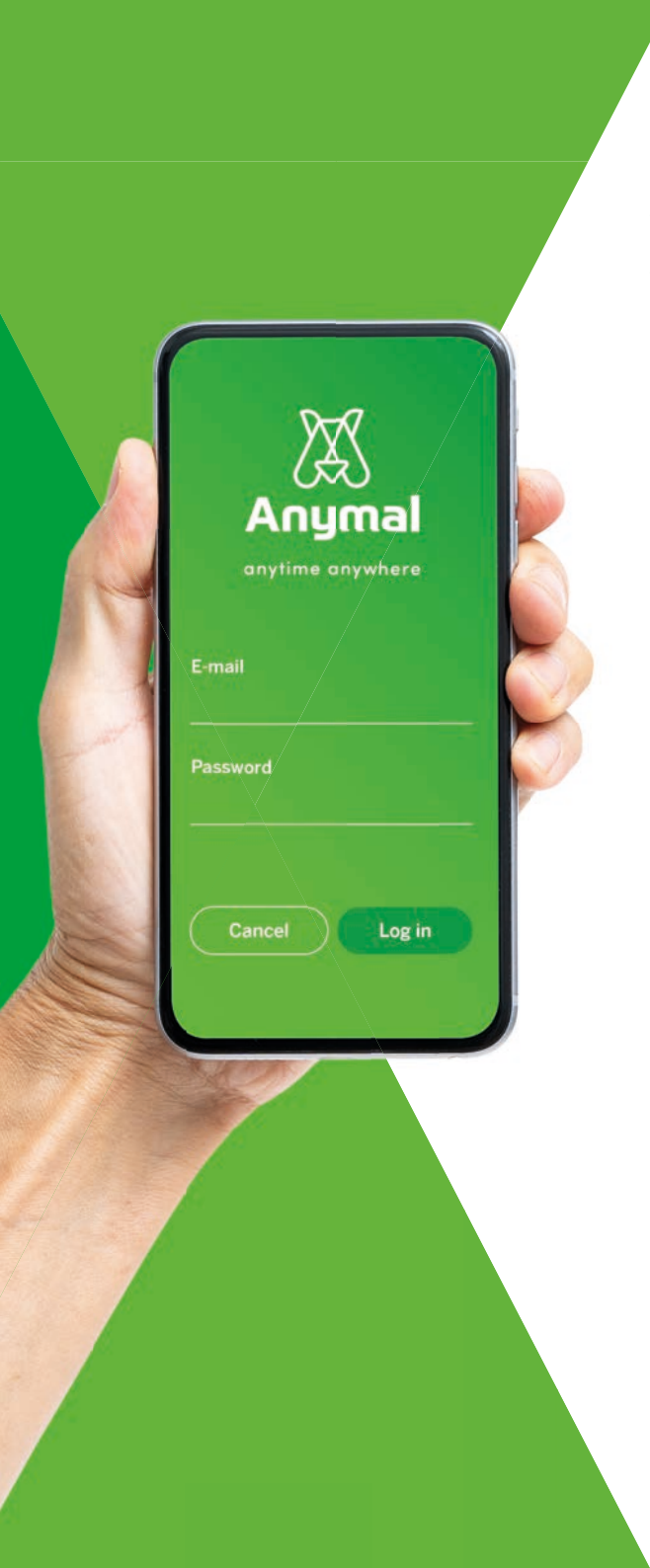
A Royal GD company



www.any-mal.com

Manage your hobby animals anytime anywhere





At home, on the way or at the veterinarian? With Anymal you will always have all data of your hobby animals available at hand's reach. You can quickly and easily import birth, vaccination or treatment so that your administration is always up-to-date and easy to find.

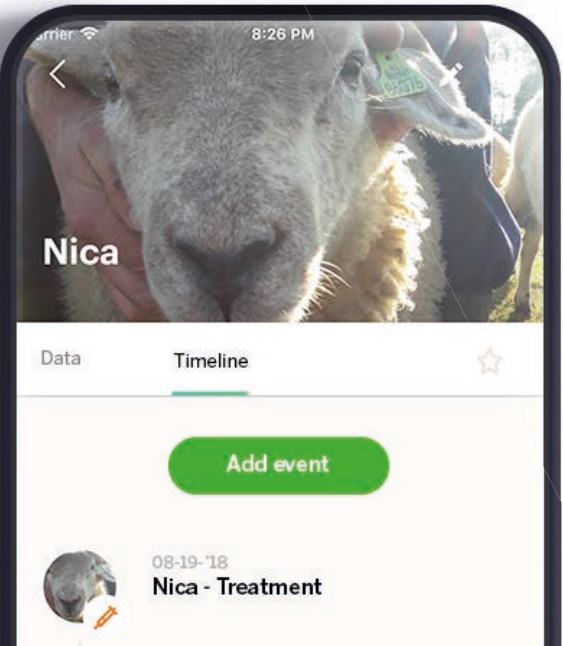
From problem to solution

Led by professor Dr. Ynte Hein Schukken Royal GD annually hands an innovation award out to employees with an innovative idea. In 2018 a team of GD-employees won this award with SchaAPP.

SchaAPP facilitates an easy, paperless registration for sheep. Moreover, information about the animal is available always, and everywhere you go. So on your way, at the veterinarian or in the meadow. The app became a big success story and was rapidly used abroad, and used to register other animal species. Therefore in 2020, the name has been changed from SchaAPP to Anymal: the app for tracking events around your hobby animals such as sheep, horses, pigs, and alpacas.

The company and GD Animal Health

In the meantime, Anymal turned into a separate company, but is still part of the same holding of Royal GD and located in Deventer. As a subsidiary of Royal GD, Anymal draws on 100 years of animal health experience and data. Royal GD's mission is teaming up for animal health, for the sake of animals, their owners, and society in general. There are traditionally various partners involved in this, such as veterinarians, animal hospitals, the pharmaceutical industry, the food industry, sector parties, and the government. GD is particularly active in the Dutch market with one of the largest laboratories in the world. GD examines nearly five million samples annually.



Mission, vision and strategy

Anymal its mission is to provide a simple and convenient registration of hobby animals and all events surrounding the hobby animal. Anymal very consciously opts for a product leadership strategy: an app that works well and flawlessly, always and everywhere. Our ambition is to become the best app for hobby animal owners worldwide for a reason.

Simple and free

Anymal can easily and for free be downloaded from the Apple Store or Google Play. The app is quick and easy to use using clear icons. You can quickly register and photograph your animals and easily add events. In this way, you have a practical overview at hand, anytime and anywhere.

What convinced users

User experience is highly valued in Anymal. The first reviews of users attest to a good product that meets up to the expectations. We are proud of this and we work daily with our Anymal team to achieve all this.

*“All my animals together!
Practical and
indispensable for us*
- Petting zoo in Gelderland, NL

*Easy to find all details, all
securely stored in one place.*
- Jorick ten Brinke

*Great app for me as
a hobby farmer*
- Anonymous review in the App Store

